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16-17 BRIDGE STREET, SWINDON

SATURDAY, 21st AUGUST, 1965

DIVISION THREE

SWINDON TOWN

v.

OXFORD UNITED

Kick-off 3 p.m.

REFEREE:

Mr. N. CALLENDAR (Richmond)

LINESMEN:

Red Flag—Mr. R. G. COLLETT (Winterbourne)

Yellow Flag—Mr. E. J. KNIGHT (Taunton)

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Mr. H. E. LANE (Vice-Chairman)

Messrs. F. L. COLLINGS, A. W. DONE, M. EARLE, R. FRICKER, C. J. GREEN,
F. PLYER, H. WILLIAMS and K. H. WILMER.

Manager: D. WILLIAMS.

Secretary: R. A. MORSE.

VOL. 16

SATURDAY, AUGUST 21st, 1965

No. 1

CLUB NOTES

This afternoon we begin a new season, and a return to Division 3. Unfortunately, the affairs of the club are not running as smoothly as one would have wished. It seems definite that certain players will be leaving the club in the very near future (by now they may have been transferred).

Such is the pity that we see the break-up of what promised to be a great team composed of our own born and bred Swindon lads. Boys steeped in the tradition of Swindon Town right from boyhood.

However, in the past the club has faced many difficulties (far greater than at present) and survived, and progressed.

The position is, however, most frustrating for the Manager who, at the time of writing these notes, cannot have a firm selection. Amidst all the trials and tribulations Mr. Williams keeps bright and cheerful, and we all hope that before long the breaks will come his way.

We are sure, under his guidance, new players will join the Club, and we shall see a strong side, welded together as a team,

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TWO MINUTES FROM GROUND

worthy of the name of Swindon Town.

Today we entertain with real pleasure our near neighbours, Oxford United. It is indeed a "Derby" game, and United will be out to do extremely well in this their first game in Division 3. On the other hand, we are sure our lads will give everything, as they always do. We sincerely trust the crowd, which promises to number somewhere in the region of twenty thousand, will enjoy a fine game of football, on what to us is our best pitch ever. No doubt you have all noticed the splendid condition of our ground, and its surroundings. A credit to all concerned.

This will probably be my "Swan Song". For the past ten years I have had the duty and honour of dealing with the Club Programme, and compiling these notes. At times the job has been most pleasant, and I have found real enjoyment and friendship in my office. At other times it has been very onerous indeed, and not only has it been very difficult to put into words one's thoughts, but as in all facets of public life, certain criticisms had to be faced. In football one meets ups and downs, although at times it seems more downs and ups, but over the years generally, I feel I have enjoyed great pleasure and made many friends. I cannot speak too highly of my counterpart and friend, Mr. Pyper, for so many years — 25 I believe — the writer of the Supporters' Club Notes. Always most co-operative, willing and helpful. Ours was a very happy partnership.

My thanks must also go to the printers of this programme, the Borough Press, and especially the Managing Director, Mr.

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CLUB NOTES—continued

Leslie Newman, and his Manager, Mr. Hancock. Most tolerant and ready to help, even when the contents arrived late.

To the office staff, Mr. Morse, Mr. Owen and Mrs. Moss my most grateful thanks. Always so quietly efficient and ready to help. No grumbles, no moans, no "flying off the handle". They gave wonderful support at all times, in all sorts of conditions and crises.

Like Mr. Pyper, I do not know who my successor is likely to be. I wish him well, with the earnest hope that the team will win their games, and he will have many good matches and incidents on which to comment.

TWO IMPORTANT ANNOUNCEMENTS

1. TICKETS

Tickets can be purchased 2 hours prior to the kick-off as follows:—

Old Stand — At the office adjoining the Dressing Rooms immediately past the Players' Entrance.

New Stand — At the official ticket office facing the Car Park. At all other times, tickets will only be sold at the **Official Ticket Office (marked in large words)**.

2. FOOTBALL COMBINATION

Substitutes **will not** be allowed in these games. If a player is injured, he cannot be replaced. The rule regarding one substitute applies only to Football League matches.

OUR VISITORS

It is with real pleasure we welcome our friends and neighbours from Oxford for the first-ever meeting in the Football League of the two clubs.

The United story of success is one of determination and team spirit. Oxford were a power to be reckoned with in the Southern League in their non-League days, but when they were elected to the Fourth Division of the Football League in 1962 there were those who doubted whether they would survive. However, under the able management of Mr. Arthur Turner, the club held its own and after only three seasons gained promotion to the Third Division of the Football League.

So today we meet at the commencement of a new season, the United on the crest of the wave following a successful season, and the Town after the drop into the Third Division. Whatever the outcome of today's match we are certain to have an exciting struggle.

Details of the players from whom the Oxford team will be selected are as follows:—

HARRY FEARNLEY

Goalkeeper. Signed from Huddersfield Town in October 1963 and apart from broken leg injury early in 1964 has been regular first team choice. Age 30.

CYRIL BEAVON

Right full-back. Ex-Wolves player. Signed for United 1959 and an ever-present member of first team. A good attacking player when called upon to do so. Age 28.

PAT QUARTERMAIN

Local player graduating from junior staff to regular first team position. A hard tackler and good with high balls for clearance and distribution. Age 28.

RON ATKINSON

(Captain). A brawny, sturdy player capable of blotting out most forward lines with height and craft. During National Service represented the R.A.F. team many times. Signed from Aston Villa in 1959. Age 26.

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OUR VISITORS—continued

MAURICE KYLE

An outstanding centre-half with fine mobility and perfect anticipation. Age 28. Another signing from Wolves.

TONY JONES

Left-half. Another stalwart of the team and capable of conversion to inside-forward when required. A canny player and devoted to the game generally. Ex-Birmingham. Signed 1959. Age 28.

MICHAEL MORRIS

Outside-right. The youngest regular member of the team playing his second season as professional. Signed from Faversham Town, July 1964 and created quite an impression with his courage and determination. Age 21.

COLIN BOOTH

Inside-left. Ex-Doncaster, Notts Forest and Wolves. Signed from the Yorkshire team June 1964. A goal schemer and a lethal shot in both boots. Age 30.

BILL CALDER

Centre-forward. Transferred from Bury in November 1963 for record price by United to replace his predecessor, Bud Houghton. Has been dogged by injury but a good ball player and a good goal record. Age 30.

GRAHAM ATKINSON

Inside-right. Brother to the captain and returned from a loan 18 month period at Cambridge United. A player of endeavour and skill and on the goal trail regularly. Age 22.

COLIN HARRINGTON

Outside-left. Signed from Wolves nursery in October 1962, he made the first team quite quickly. Has tremendous speed and trains in athletics also. Only 22 and still learning by experience, as are his opposing full backs when he has the ball and uses his speed.

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OUR VISITORS—continued

ALAN WILLEY

A utility forward and wherever he plays can create a problem by his speed and clever anticipation. Not a prolific goal scorer but a worrying attacker. Age 21.

RONALD SPELMAN

Outside-right. Ex-Norwich City and Watford. Signed May 1965. Player with considerable experience. Age 26.

RODNEY SMITHSON

Half-back. Ex-Arsenal, signed 1st July 1965. Age 22.

COLIN CLARKE

Scottish-born, had two seasons with Arsenal Combination. Age 19. Signed July 1965. Left-half.

JOHN FAHY

Centre-forward. Signed from Bedford Town, January 1964. Made regular first team during the same season, played a vital part in promotion to Division 3. Age 22.

JOHN SHUKER

Manchester-born. Age 23. Signed June 1961. An attacking half-back but capable of conversion to forward line. Played quite a number of games in first team.

PETER HIGGINS

Centre-half. Age 21. Signed professional August 1961.

SEASON TICKETS

Tickets are still available for the new season. These may be purchased at the General Office adjacent to the Car Park after today's game.

Prices are as follows:

New Stand

Blocks A and E	£6 10 0
Blocks B and D	£7 10 0
Block C	£8 10 0

Old Stand

Block H	£7 10 0	2 front rows	£8 10 0
Blocks I and G	£6 0 0	2 front rows	£8 10 0
Blocks Y and Z	£6 10 0	2 front rows	£7 10 0
Block F	£5 10 0	2 front rows	£7 10 0
Block F (O.A.P's.)	£3 10 0		
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SUPPORTERS' CLUB NOTES

The Officers and Committee of the Supporters' Club take the opportunity on this, the opening day of the season, to extend greetings to all supporters, and trust that an enjoyable season will be had by all.

The summer has given us time to get over the initial disappointment of the team's relegation to Division 3, and we must now concentrate our efforts in assisting the Club to regain Division 2 status in the quickest possible time. To this end we shall be organising competitions, dances, socials, outings, etc. during the season, details of which will appear in the programme as and when appropriate.

It is anticipated that the Weekly Competition will continue to be the chief source of revenue, and for this reason we are bringing to your notice, in this issue, details regarding prizes, etc. which we feel make the competition as attractive as any available locally. The profit from this source last season amounted to £7,000, and it is hoped to better this during the ensuing season. To do so we need to increase our sales of tickets and appeal to those supporters who have not yet joined, to contact any of our Agents; or if they do not know an Agent, to enquire at Headquarters under the Town end stand, where a suitable agent will be recommended to them.

Additional agents are also urgently required, particularly in the new industries in the town and in certain country areas. Anyone wishing to assist by acting as an agent for the com-

Swansea Town v. Swindon Town
SATURDAY, 28 AUGUST

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SUPPORTERS' CLUB NOTES—continued

petition are invited to call at Headquarters after the match and see our Competition Secretary — Mr. T. W. Stenning — who will furnish all the necessary information. If a call at Headquarters is not convenient, prospective agents may write or call Mr. Stenning at his home address: 40 Hesketh Crescent, Swindon ('phone Swindon 6827).

The prizes offered in the Weekly Competition are briefly as under:—

Saturday:

- 1st—£100 Highest possible aggregate of goals of 3 teams playing at home and winning their matches.
- 2nd—£40 Lowest possible aggregate of goals of 3 matches (i.e. lowest possible — three 0—0 results).

Monday, Wednesday and Saturday:

£20 each day — Competitor's registered numbers as drawn. Payment of Prizes is automatic — claims not necessary.

Tickets — 1/- each.

To participate in the competition it is necessary to become a member of the Supporters' Club, entry fee 1/-. This fee covers membership for one year, from 1st August, and also entitles members to participate in any draw for tickets allocated to the club by the Directors for the Cup-final, and for tickets made available in the event of an all-ticket match.

Supporters wishing to join the Club without participating in the Weekly Competition may enrol at Headquarters or through any Committee member.

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SUPPORTERS' CLUB NOTES—continued

Whilst our money-raising efforts are a very important part of the work of the Club, we must not overlook the support we can give the team on the field of play, and we enjoin you to be generous with your vocal encouragement, which can mean so much to the lads both at home and away.

Annual Meeting. The Annual Meeting of the Club was held on 2nd August, 1965 at the County Ground Hotel, when the Officers' Reports and Statement of Accounts for last season were adopted.

All the retiring Officers were re-elected, with the exception of the Competition Secretary, Mr. F. N. Deane, who resigned after serving in that office for the past ten years, during which time a total of £113,000 has been handed over to the parent Club. Mr. T. W. Stenning was elected Competition Secretary and he will be assisted by his wife, Mrs. E. Stenning.

In a little ceremony prior to the meeting, Mr. Deane was presented with a gold watch by Mr. W. J. Castle, on behalf of the Board of Directors, in recognition of his services to the Club. Later in the evening Mr. Deane was elected a Hon. Life Vice-President of the Supporters' Club.

In conclusion, we would like to pay tribute to Mr. Donald Pyper, who for many years past has written "Supporters' Club Notes". Mr. Pyper drew on a wealth of experience and records in his highly successful efforts to fill two pages of the programme, no mean feat, especially when home matches follow closely together. Mr. Pyper now feels he needs a rest and we know you will join us in saying "a big thank you, Don".

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DIVISION III

Date	Opponents	1965	Ground	Result
August 21	OXFORD UNITED	(H)		
23	YORK CITY	(A)		
28	SWANSEA TOWN	(A)		
September 1	HULL CITY	(A)		
4	WALSALL	(H)		
7	BRISTOL ROVERS	(A)		
11	WORKINGTON	(A)		
18	BOURNEMOUTH & B.A.	(H)		
24	SOUTHEND UNITED	(A)		
October 2	WATFORD	(A)		
5	BRISTOL ROVERS	(H)		
9	GILLINGHAM	(H)		
16	MILLWALL	(A)		
19	YORK CITY	(H)		
23	PETERBOROUGH UNITED	(H)		
30	EXETER CITY	(A)		
November 6	READING	(H)		
13	(1)			
20	MANSFIELD TOWN	(H)		
27	QUEEN'S PARK RANGERS	(A)		
December 4	(2)			
11	SCUNTHORPE UNITED	(A)		
18	MILLWALL	(H)		
27	GRIMSBY TOWN	(A)		
28	GRIMSBY TOWN	(H)		
1966				
January 1	GILLINGHAM	(A)		
8	HULL CITY	(H)		
15	PETERBOROUGH UNITED	(A)		
22	(3)			
29	OXFORD UNITED	(A)		
February 5	SWANSEA TOWN	(H)		
12	(4) BRENTFORD	(H)		
19	WALSALL	(A)		
26	WORKINGTON	(H)		
March 5	(5) BRENTFORD	(A)		
12	BOURNEMOUTH & B.A.	(A)		
19	SOUTHEND UNITED	(H)		
26	(6) WATFORD	(H)		
April 1	READING	(A)		
9	BRIGHTON & HOVE ALBION	(H)		
11	OLDHAM ATHLETIC	(H)		
12	OLDHAM ATHLETIC	(A)		
16	MANSFIELD TOWN	(A)		
23	(S.F.) QUEEN'S PARK RANGERS	(H)		
26	SHREWSBURY TOWN	(H)		
30	BRIGHTON & HOVE ALBION	(A)		
May 7	SCUNTHORPE UNITED	(H)		
14	(FINAL)			
18	SHREWSBURY TOWN	(A)		
28	EXETER CITY	(H)		

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BRETTS

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ADVANCE BOOKINGS

Tickets will be available for individual matches throughout the season. These will be on sale after one match for the following game. Tickets may be purchased at the Ticket Office or by postal application. Applications should be accompanied by a remittance and stamped addressed envelope.

Telephone applications can only be accepted when tickets can be paid for at least three hours before kick-off, i.e. 4.30 p.m. for a mid-week game and 12 noon for a Saturday match.

Ticket prices are as follows:

New Stand

Blocks A and E	6/6
Blocks B and D	7/6
Block C	8/6

Old Stand

Block F	5/6 and 7/6
Blocks G and I	6/- and 8/6
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Blocks Y and Z	6/6 and 7/6

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FORTHCOMING MATCHES

SATURDAY, AUGUST 28th, 1965

FOOTBALL COMBINATION

Plymouth Argyle

Kick-off 3 p.m.

TUESDAY, AUGUST 31st, 1965

FOOTBALL COMBINATION

Tottenham Hotspur

Kick-off 7.30 p.m.

SATURDAY, SEPTEMBER 4th, 1965

DIVISION III

Walsall

Kick-off 3 p.m.

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FOOTBALL COMBINATION

Date	Opponents	Ground	Result
------	-----------	--------	--------

1965

August 21	Crystal Palace	(A)	
28	Plymouth Argyle	(H)	
31	Tottenham Hotspur	(H)	
September 4	Northampton Town	(A)	
11	Chelsea	(H)	
18	Arsenal	(A)	
25	Tottenham Hotspur	(A)	
October 2	Ipswich Town	(H)	
9	Norwich City	(A)	
12	West Ham United	(H)	
19	Coventry City	(A)	
26	Leicester City	(H)	
November 10	Cardiff City	(A)	
13	Peterborough United	(H)	
20	Fulham	(A)	
23	Southampton	(H)	
December 4	West Ham United	(A)	
11	Norwich City	(H)	
18	Leicester City	(A)	
27	Ipswich Town	(A)	

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January 4	Coventry City	(H)	
8	Peterborough United	(A)	
11	Cardiff City	(H)	
18	Shrewsbury Town	(H)	
29	Crystal Palace	(H)	
February 5	Plymouth Argyle	(A)	
12		()	
15	Northampton Town	(H)	
26	Chelsea	(A)	
March 3	Shrewsbury Town	(A)	
8	Arsenal	(H)	
19		()	
26		()	
29	Fulham	(H)	
April 9	Southampton	(A)	
16	Nottingham Forest	(A)	
23		()	
30	Nottingham Forest	(H)	
May 7		()	
14		()	
21		()	
28		()	

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FIRST SECTION

- A—Arsenal v. Stoke
- B—Blackpool v. Fulham
- C—Chelsea v. Burnley
- D—Everton v. Northampton
- E—Leeds v. Sunderland
- F—Leicester v. Liverpool
- G—Manchester United v. Sheffield Wednesday
- H—Newcastle v. Nottingham Forest
- I—Sheffield United v. Aston Villa
- J—West Bromwich v. West Ham
- K—Bolton v. Charlton
- L—Bristol City v. Rotherham
- M—Cardiff v. Bury
- N—Carlisle v. Norwich
- O—Derby v. Southampton
- P—Ipswich v. Preston
- Q—Leyton v. Huddersfield
- R—Middlesbrough v. Manchester City
- S—Portsmouth v. Plymouth
- T—Exeter v. Oldham

SECOND SECTION

- A—Grimsby v. Bristol Rovers
- B—Hull v. Scunthorpe
- C—Mansfield v. Brighton
- D—Peterborough v. Gillingham
- E—Reading v. Watford
- F—Shrewsbury v. York
- G—Southend v. Swansea
- H—Bradford City v. Torquay
- I—Luton v. Bradford
- J—Notts County v. Darlington
- K—Rochdale v. Aldershot

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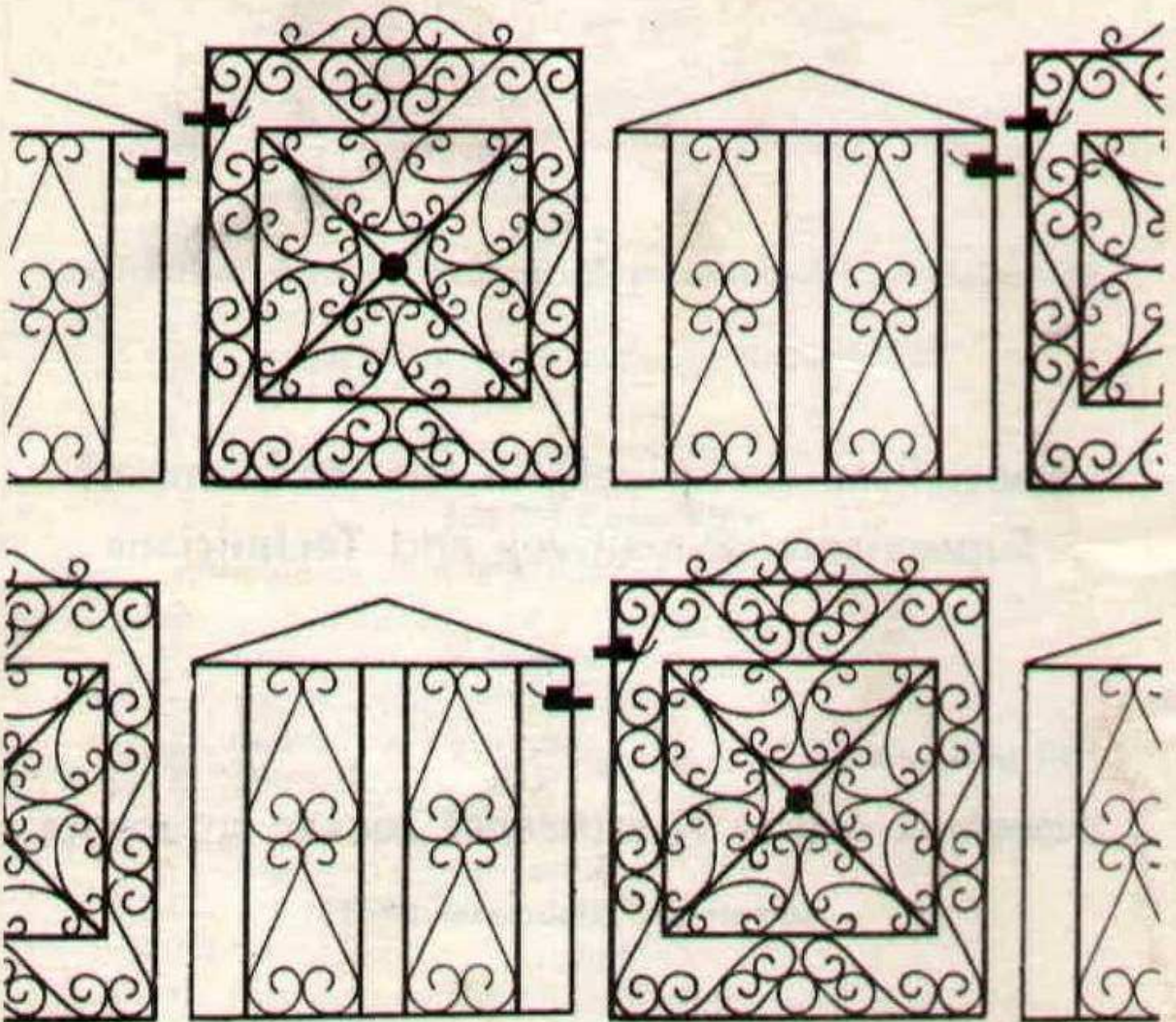
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